



ARDEN AUTOMOBILBAU GMBH

AUTOMOTIVE EXPERIENCE SINCE 1972

**The name Arden personifies
Tuning and Refinement of
the highest quality level for
Jaguar and Range Rover.**



In 1996 the company expanded further setting up a deal with Landrover, presenting the first tuned versions of Range Rover models shortly afterwards. This part of the business has gone from strength to strength and the more recent developments using the Range Rover Sport vehicle as a basis have produced stunning designs combined with breathtaking performance. The most powerful versions being the TDV8 diesel tuned to deliver 310 hp with 516 lb/ft of torque, and the 4.2 litre V8 Supercharged with an increased engine capacity of 4.5 litres, 480 hp and 472lb/ft of torque.

Also they have two separate body designs for the Range Rover Sport, the AR5 and the wide bodied AR6. Both produced to the highest aesthetic and material quality. Later this year the newest version of their body kit for the Range Rover will be launched.

Their most recent achievement is a stylish and powerful development to the Jaguar XK model range. Head turning body work changes, combined with powerful engine options make one of the worlds most desirable sports cars an even more exciting vehicle.



Already in the design stage are refinements for the latest model to come out of Jaguar, the XF. As soon as more concrete information is available this will be released to the Press.

For more information from the company and their products visit their Web-site at www.arden.de, or why not visit them personally combined with a visit to Düsseldorf and the Königsallee one of Europe's finest shopping streets.



Beginning in fairly humble surroundings in the small town of Kleve on the river Rhine near the German / Dutch border in 1972, the young Jochen Arden laid the foundation for the

business which was to flourish now for more than 35 years.

Kleve, better known as the home of Anne of Cleves fourth wife of Henry VIII, was to become the home of one of the world's finest tuners for Jaguar and then later Range Rover vehicles. Customers throughout the world were to be fascinated in the following years with the quality, design and vision of the Arden Company.

From early childhood Jochen Arden had a love of British cars. The inspiring design, understatement and technology, combined with a sporting flair had made him particularly interested in the Jaguar brand. His desire to combine the finest German engineering with British style lead him to produce some of the finest Jaguars ever seen. After several years of successful trading, he took over a Jaguar main dealership which grew to be one of the largest and most successful in Continental Europe, winning many awards for service and customer care.

Having developed many new innovations based on original Jaguar vehicles such as the first conversion based on the classic V12 limousine, estate and cabriolet versions of the legendary XJS coupe as well as many other modifications to both bodywork and engine, it was decided that new and larger premises were needed. With this in mind the company moved in 1992 to impressive new premises in Krefeld, half an hour by road from Düsseldorf.

The company grew from strength to strength with many customers visiting the plant from all over the world to discuss their individual refinements with the highly skilled technical team. By now a comprehensive dealer and distributor network had been established, with locations in the U.S.A, United Kingdom, Middle East and Far East, as well as throughout the European mainland.



since 1972

STRONGER

ARDEN RANGE ROVER AR6



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